

Digital Content Coordinator

Are you a deadline-driven detail freak with mad html skills looking for a full-time position? Curzio Research is looking for a remote contractor or salaried individual to code and publish digital content for us. You will work in a fast-paced environment with copywriting, marketing, design, and editorial teams to ensure our daily digital content (articles, special reports, videos) is produced and distributed in a timely manner.

Responsibilities

- Layout copy, charts, tables and video and post content in WordPress
- Manipulate images
- Host video files
- Create, test and distribute content using email clients (Active Campaign)
- Review content for typos, grammar, formatting issues and to ensure brand consistency
- Create email segments
- Build tracking links for internal content
- Proof and post transcripts of content

Qualifications

- Intermediate HTML knowledge
- Ability to multitask and work well under multiple deadlines
- Impeccable organizational skills
- Excellent written and verbal communication skills
- Basic understanding of direct response marketing
- Bachelor Degree or equivalent experience
- CMS/CRM and email marketing program experience
- WordPress, Active Campaign experience
- HasOffers experience a plus

Curzio Research is an online financial newsletter, podcast, and video publisher founded by Frank Curzio.

The company's mission is to present well-researched and highly profitable investment opportunities to subscribers while providing educational investing information to main street investors.

COVID-19 considerations: This is a remote position.

Curzio Research is an Equal Opportunity Employer. Curzio Research does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit, and business need.

[Click here to submit your cover letter and resume](#)